

## **PRESS RELEASE**

*For Immediate Release*

### **Success Stories Featured in New Edition of *The Well-Fed Writer* Prove Copywriting Is A Lucrative Career Choice**

Lewiston, Idaho - July 22, 2009 - Despite the antiquated stigma of "starving writers" copywriting professionals are finding financial and professional success across the nation.

Peter Bowerman is an award winning author and he recently released a new, heavily updated edition of his book ***The Well -Fed Writer ~ Financial Self-Sufficiency as a Commercial Freelancer in Six Months or Less***. The book includes proven steps to creating a profitable copywriting business and features success stories. Lisa Manyon, President of Write On ~ Creative Writing Services, LLC <http://www.WriteOnCreative.com> based in Lewiston, Idaho is one of the success stories featured in the book. Despite living in a relatively small market, Manyon has created a nationwide client base. Manyon doesn't let geography limit her success and is able to tap into new copywriting opportunities via the internet.

Manyon says " I'm honored to be included in the latest edition of Peter's book ***The Well-Fed Writer*** . Many years ago I read the first edition and it reignited my passion for writing. In fact, it was one of the catalysts that prompted me to start Write On ~ Creative Writing Services, LLC. The possibilities are endless and I believe you can do anything you set your mind to."

In today's economy it's more important than ever to be responsible for your own earning potential. Bowerman's book provides a solid foundation to becoming a well fed writer. Located in Lewiston, Idaho, Lisa Manyon has established a presence nationwide by leveraging her skills and offerings via the internet. The first edition of *The Well-Fed Writer* provided inspiration for Manyon's start up success.

Bowerman says "Tough times demand new strategies, fresh ideas, and good tools. If the economy has delivered a few hits to your copywriting business, you might need to incorporate some new and tried and true marketing tactics into your mix. Manyon understands the importance of staying on top of the marketing game and that's why I included her in the new edition of *The Well Fed Writer* and the content can help you, too. I've also added her Write On Creative Press Release Producer tool in my bonus downloads to help copywriters learn to get exposure and clients with press releases."

Lisa Manyon is the President of Write On ~ Creative Writing Services, LLC in Lewiston, Idaho. Manyon is a published author, professional copywriter and marketing strategist specializing in powerfully communicating your marketing message to increase results. Manyon is the Copywriting Expert for The International Association of Web Entrepreneurs and Wendy Y Bailey's Group Mastery Coaching Program. She publishes a monthly ezine *Manyon's Musings &* offers a free Copywriting Action Plan. Visit <http://www.WriteOnCreative.com> for more information.

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